



CEO's Corner



Ajay Prasad

Our CEO's much anticipated India visit was a whirlwind tour of offices and clients in Hyderabad, Kolkata, and Patna. It brought about several changes in focus, strategy, and organization. We hope to increase productivity through those steps and keep on getting new clients. The future road might be a bit rough because of the recession, but we will be well prepared. A floor meeting could not take place but thank you, Ajay, for the encouraging words that you sent to us.

Know Your Colleagues



Akanksha Kumari

Namaste! :) I was born in Ranchi but brought up in my hometown Patna. I completed my schooling in Patna and pursuing graduation from IGNOU. Parallely, I completed my digital marketing course after the intermediate. I started working in FirstBit Digital on the 9th of August, 2021. Here, I got to learn a lot of stuff, and of course, the credit goes to my seniors and my team, who have always helped me in the best possible ways. If talking about hobbies, I love poetry, Kathak Nritya, listening to music, and singing, and I'm a big nature lover and animal lover.

Vikash Kumar

I was Born and brought up in my hometown Muzaffarpur. I have done my schooling from Bihar Board & B.Tech (CSE) from KCCITM, Gr. Noida. I started my career as a QA at Manacle Technologies Pvt Ltd in 2018. I got the opportunity to work in FirstBit Digital Technologies in September 2021. I completed my 1st year with the support of my colleague. I have learned lots of technical & leadership skills from Sonu & Vishal Sir. Apart from work, I like photography, playing cricket, learning new technology & solving math problems in my free time.



THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to **Kumar Teja Chitta** and **Rahul Ravi**, who joined in AnsaFone & Marketing Team, respectively.



Rahul Ravi



Kumar Teja Chitta

Work Anniversaries Celebrated

- AMIT RANJAN
- AVINASH KUMAR
- RAM THAKUR
- RAKESH NANDAN
- VINIT SINHA
- VIKASH KUMAR
- LOKNAYAK BHARTI
- MOHAMMED TAUSEEF
- RATNESH KUMAR SINHA
- PRATIK SEN GUPTA

Happy Birthday 🎂

October 2022

- VISHNUVARDHAN CHOLKAR
- MD SIKANDAR AHMED
- RAHUL ANAND
- SUNIL KUMAR
- SIDHARTH KUMAR
- POONAM KUMARI
- CHANDAN KUMAR GUPTA
- KUMAR ROHAN

New Projects Signed Up

Knee Xpert Pvt. Ltd.

Remagin

Rice Insurance

Vardhan Ayurveda Hospital

Anderson Insurance & Affiliates

Important Digital Marketing Links

- [Google Announces September 2022 Core Algorithm Update](#)
- [Google out-of-home ads available for Display and 360](#)
- [Guide to Researching keywords for Voice Search Optimization](#)
- [The complete list of Instagram features for marketing experts](#)
- [Google releases September 2022 broad core update](#)
- [What is semantic search: A deep dive into entity-based search](#)

Wishing all of you a very happy festive season!

Please feel free to get in touch for any query and stay safe!