



CEO's Corner



Ajay Prasad

Dealing with Failure

Along with taking risks (my last vRock article) inevitably comes failures. Every successful business and leader has experienced failures in life, and how they react after the failure differentiates them from ordinary companies and leaders.

For example, two big successful entrepreneurs in recent times, Steve Jobs & Elon Musk, were fired from the respective companies they founded. After founding Pixar & Next Computer, Steve Jobs came back as Apple CEO when the company was floundering and made it the most valuable company in the world in his lifetime. Today, the market value of Apple is more than that of all Russian companies combined

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Know Your Colleagues



Nishant Kumar

I was born and brought up in my hometown Dehri-On-Sone. I have done my schooling from Bihar Board & B.A. (Psychology) from JLN, College Dehri, and also done MBA from Anna University Chennai. After that, I completed my digital marketing course. I got the opportunity to work in FirstBit Digital Technologies in Nov 2021. Here, I learned a lot of new stuff and technical skills from my seniors and my team, who have always helped me in the best possible ways. Talking about my hobbies, I love bike rides and spending my time with family.

MD Tauseef

I was born & brought up in my hometown Patna. After completing my schooling in Patna, I moved to Kolkata for my engineering. After so many ups and downs, I had the dream of becoming a civil servant but could not manage to get shortlisted in the final list. Prior to this company, I worked for almost a year with Bihar Government Finance Department as a QA in Patna Secretariat. Apart from my professional life, I am an ambivert, foodie, enthusiastic, and fitness freak. My hobbies are playing games, exploring new places, and listening to & singing songs.



THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to **Kunal Singh** joined in Development Team.



Kunal Singh

Work Anniversaries Celebrated

PARUL PRASHUN
NAYAN PRAKASH
NITESH PATEL
HEMANT SRIVASTAVA
MAHESH KUMAR

Happy Birthday 🎂

November 2022

PARUL PRASHUN
NISHA KUMARI

New Projects Signed Up

Everett Callahan Insurance Agency

Faith & Freedom Agency

My Medicare 101

Dr. Arjun Reddy

Important Digital Marketing Links

- [Google Releases October 2022 Spam Update](#)
- [Google Search Officially Rolls Out New Site Name & Favicon Design](#)
- [Google Replaces Title Tags with Site Names for Homepage Results](#)
- [How Digital Marketers Can Weather Economic Recession](#)
- [Check the New HTTPS Report Feature in Search Console](#)
- [Track Calendly with Google Tag Manager and Google Analytics 4](#)
- [Now You Can Create a Handle on YouTube](#)