

#### **Know Your Colleagues**



#### **Ritu Kumari**

Greetings everyone! It's my pleasure to introduce myself to you all. I was born and brought up in Patna. I completed my bachelor's degree from Patna Women's College in 2021. I joined FirstBit Digital as a fresher in 2022. After working for around a month as OME, I was transferred to the content team. By far, it has been a great learning experience and I am looking forward to contributing towards mine as well as the organization's growth in the coming future. Talking about my hobbies, I like listening to music, shopping, scribbling, painting, and trying different cuisines.

#### **Loknayak Bharti**

Born and brought up in Nalanda, Bihar. I completed my schooling at +2 High School Aungari (Nalanda) and graduated from Aryabhatta Knowledge University, Patna (B.Tech-EEE) in 2021. After that, I joined FirstBit Digital Technologies in June 2021 as an Intern Software Engineer. Here I got the opportunity to work under Sonu Sir and learned many things that helped me improve my technical skills and knowledge. Besides work, I like listening to music, traveling, and exploring new technologies.



#### THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to **Rani Kumari** and **Sapna Kumari** on joining the Marketing Team.





Rani Kumari

Sapna Kumari

# **Work Anniversaries Celebrated**

VIVEK KUMAR ABHISHEK KUMAR ROHIT KUMAR MD SALEH ASHARAF ACHLANAND JHA



## **New Projects Signed Up**

Bridgepoint Risk Insurance

Nephrocare India

### **Important Digital Marketing Links**

- Another Unconfirmed Google Search Ranking Algorithm Update Around February 14th
- Google launches Bard, its answer to ChatGPT here's what it looks like
- <u>Learn About [GA4] Automatically Collected Events</u>
- Test Your Site's Responsiveness in These 3 Simple Steps
- Creating Audio and Sympaphonic Ads: Best Practices