



CEO's Corner



Ajay Prasad

As we reach the end of the year, let us all reflect on how the year was and the lessons learned. Then, I will share the plan for 2023 next month.

2022 in Review

As the first year out of COVID, 2022 turned out to be an eventful year for us. Below is a quick snapshot:

GMRWebTeam

Business:

We started the year with the acquisition of Stratosphere. We were aware of the Stratosphere business as the execution partner for two years, so the transition went seamless. The company grew in 2022 from when we acquired it, but we still need to reach profitability. Casey & I are working on a plan to grow the business further in 2023 and make it profitable. I will share the highlights once we have finalized it.

[READ MORE](#)

Know Your Colleagues



Navnit Kr. Rai

Greetings to everyone! I was born in my hometown, the beautiful City of Bhagalpur, Bihar. As coming from the CRPF background have been transferred to many places during school time. I completed my Schooling at Kendriya Vidyalaya Sangathan and done my Graduation from Jamshedpur by taking B.com (Hon's). I joined FirstBit Digital Technologies in March 2022 As QA under Sumit Sir Team and learned many new things in these few months. Apart from my professional life I love exploring new places, meeting new people, listening to songs & Love being fit.

Ratnesh Kr. Sinha

Hello, I was born and brought up in Bokaro Thermal, Jharkhand. I did my Bachelor's degree in Electronic and Communication Engineering from Punjab Technical University. I joined FirstBit Digital Technologies in September as a fresher and got an opportunity to work under Abhay Sir and Ram Sir on both US and, Indian clients. I have learned a lot from my seniors and colleagues. I thank FirstBit Digital Technologies for allowing me to be a part of this company. Apart from work, I enjoy listening to music, exploring new places, and spending time with my family and friends.



THE HR SPEAKS

Thank you all for the great contributions made this year. I wish you good luck and success in the upcoming year. Just like every new year, this one comes with new aspirations and projects.

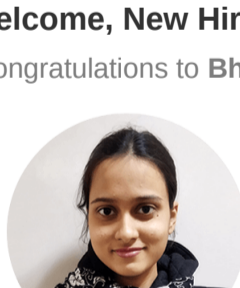
We had a great time at the Team outing last month and thanks to everyone who came out to support the team! We all had so much fun engaging with each other and bonding. It was a fun atmosphere and I hope we will do the same thing again next year.

Here are a few glimpses of our recent Team Outing & Christmas celebration.



Welcome, New Hires!

Please join me in welcoming & extend Congratulations to **Bhawana Singh** joined the Marketing Team.



Bhawana Singh

Work Anniversaries Celebrated

- SUMIT VERMA
- RAJESH KUMAR SINHA
- SIDHARTH KUMAR
- SAKSHI PRIYA
- MD SOAIB ANSARI
- TARANNUM FATMA
- HARENDRA CHANDAN

Happy Birthday

January 2023

- MOHAMMED ABDUL AZIZ
- SUMIT VERMA
- SHASHANK SHEKHER
- BINOD PRASAD
- AMARJEET KUMAR SUDHANSOO
- CHANCHAL KUMAR
- SAURABH SHEKHAR
- PARUL PRASHUN
- KUMARI KIRTI BALA
- ASHISH KUMAR
- RAMESH KUMAR
- RAKESH NANDAN
- ANAMIKA KUMARI
- MD SADIQUE HUSSAIN
- NISHANT KUMAR
- SHUBHAM RAJ
- RAHUL RAVI

New Projects Signed Up

One Medical Center
Dr. Rooma Sinha
HCL Avitas

Important Digital Marketing Links

- [Google December 2022 Link Spam Update Rolling Out Now](#)
- [41 Big Ideas that will change our world in 2023](#)
- [How to get Google featured snippets: 9 optimization guidelines](#)
- [Google Helpful Content System Update Rolls Out](#)
- [Google brings continuous scroll to desktop search results](#)
- [Balancing paid and organic search strategies for optimum success](#)