



CEO's Corner



Ajay Prasad

Our CEO extends warm wishes to you this Christmas.
Have a fantastic and joyous Christmas!

Know Your Colleagues



Aditya Abhiram

Greetings! I was born, raised, and studied for most of my academic career in Patna, Bihar. I attended Loyola High School, graduated from Patna University with a degree in B. Com (H), and simultaneously pursued the Company Secretary course reaching the final level. Although I come from a finance background, I opted to enter the Administrative domain on my own accord, and consequently, joined FirstBit Digital Technologies in March 2022 as an Administrative Assistant for the US team. Here, I have had the opportunity to be led by Lauren Parr, Oliver Blanco, and Sumit Verma for Repugen's US and India operations respectively. So, I'd like to express my gratitude to you three for sharing your expertise and knowledge, which have been quite helpful to me thus far. You all are amazing!!

Ananya Singh

I Ananya Singh was born and raised in Patna. I completed my graduation in 2021 and joined FirstBit Digital Technology as an OME since then. I am an extrovert who likes to take all the glam of digital media. I am an enthusiastic and determined person who has a big vision to bring changes in the lives of people. My hobbies are Dancing, Vlogging, exploring new places, and tasting food. I am happy with the opportunity that FirstBit offered me as it will help me in excelling in my career growth and would be much helpful in making my dreams true.



THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to Shashank Samdarshi & Amit Ranjan joined the Marketing Team.



Shashank Samdarshi



Amit Ranjan

Happy Birthday 🎂

December 2022

- SURAJ KUMAR
- ASHISH ANAND
- VIVEK KUMAR
- VIPUL KUMAR
- VISHAL KUMAR
- NITISH KUMAR
- NITESH PATEL
- JUHI AFREEN
- LOKNAYAK BHARTI
- HEMANT SRIVASTAVA
- NIRANJAN KUMAR
- MOHAMMAD AMAN QUADRI

New Projects Signed Up

Medrein Health & Aesthetics
Haven MedSpa
J & A Insurance Agency
Falsken Insurance
Expert Insurance
RV Protection

Important Digital Marketing Links

- [Smart Speakers: The future of Digital Marketing](#)
- [Why Your Digital Marketing Strategy Needs Long-Form Content](#)
- [How to Introduce AR into Your Digital Marketing Strategy](#)
- [A Guide to Google Search Ranking Systems](#)
- [Google Updates Review Snippet Structured Data](#)
- [GA4 Setup Tutorial: 10 Steps to Install and Configure GA4](#)