



Founder's Corner



Many of us start the new year with resolutions. I am sharing a few wisdoms from my experience that have stuck with me, and I hope that some of you will add them to your 2024 resolution. None of what you read below is my original ideas, and I will give attributions where I remember. So here we go:

1. Work hard, improve daily, and watch the improvements compound. -Advice from one of my mentors in my early career: I'm not sure if he picked it from somewhere, but his advice registered with me. I have been trying it for over 40 years and am still working on it.
2. It is a whole lot easier to see our problems in others than it is to see them in ourselves. Even though we may deny our problems to ourselves, they are obvious to the people observing us.

- Marshal Goldsmith

The only solution I know to overcome some of it (you cannot do it all) is to be humble about your capabilities and introspect more often about your recent successes or failures. You will find that others contributed significantly to most of your accomplishments, and you were primarily responsible for most of your failures.

3. Let go of past awful experiences - several books suggested this wisdom. The quickest process for moving on is telling the truth to yourself about the reasons. Forgive the person responsible for bad experiences, and it may be you. However, reach out to others who were hurt if it was your fault and admit your mistakes. Whether the other person forgives you, you will feel good about yourself.
4. Be supportive and helpful to yourself - not critical or negative. Pick something to improve yourself and focus more on improving than judging. Please do the same for others and give them ideas to improve instead of judging whether they are thankful or not. I can't remember why I remember this nugget; I probably read it somewhere, and it stuck with me.
5. Things to know about plans, both personal and business, to get above-average results:
 - a. Set clear goals
 - b. Ensure you and your team have the appropriate skills to execute your plan.
 - c. Expect to fail, so have a Plan B.

- From the book - What got you here will not get you there.

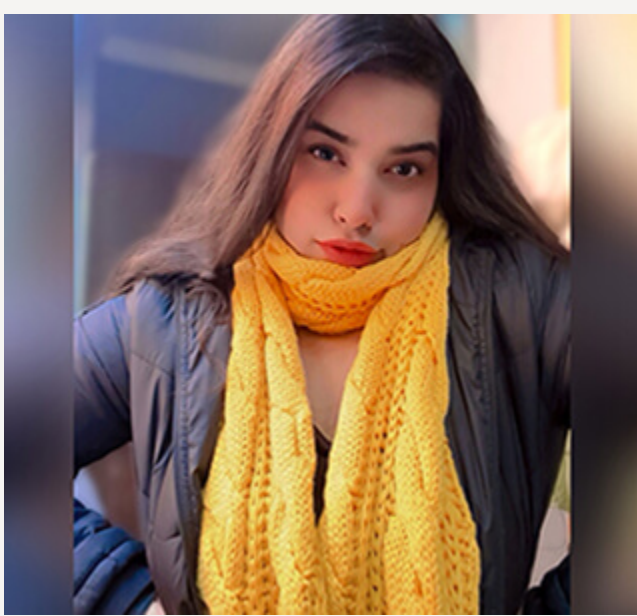
Typically, January brings fresh hope and results in many broken promises. Whether we resolved to lose weight, eat healthily, work out more, or save money, in the new year, we keep our resolutions for a few weeks until we finally give in to our impulses to eat cake, dodge the walk, or go back robotically to the habits we tried to fix through our resolution. Pick up one or two of the ideas above and try to implement them. Don't worry if you slip; get up and start again. My ideas are part of the life journey, not for a few weeks.

Featured Associates



ABID HUSSAIN

Hi, I am a pre-final-year student at MMAPU. I started my professional journey in 2020 as Marketing intern with Hamari Pahchan NGO, and proceed further with other organizations in various domains like UI/UX, graphic design, security, development etc, to explore myself, and finally found the interest of mine, i.e., development and security, and with my vision, I joined FirstBit Digital Technology as an intern. At present, I am a part of the FirstBit family. Thank You!



SHIVANGINI

Greetings! I'm Shivangini, a creative soul who completed a fashion diploma at JD Institute of Fashion Technology and holds a BJMC degree from Amity University. Currently, I'm on a skill-enriching journey, diving into content creation with gratitude towards Firstbit Digital Technologies for their invaluable guidance. Beyond work, I'm all about embracing new experiences, especially in off-beat mountain destinations. Food is a constant delight, and my passion for driving adds thrills to my adventures. Animals are a big part of my world, especially my lovely dog, Bacardi. Excited to continue this journey of learning, creating, and embracing new experiences!

HR Speaks

We have some fantastic news to share with all of you!

Promotion Announcement

We are delighted to announce the well-deserved promotion of Roshni Sinha to the position of Content Manager. Roshni's unwavering dedication, creative prowess, and exceptional contributions make her the perfect fit for this role. Please join us in congratulating Roshni on this significant achievement!

New Office Unveiled

In addition to celebrating Roshni's promotion, we are thrilled to announce that we have officially moved into a brand-new office space! This move is a testament to our growth and our unwavering commitment to providing the best possible environment for our incredible team. Each one of you has played a crucial role in making this move possible, and for that, we extend a heartfelt thank you. Here's to the next chapter in our exciting journey together!

Wishing you all continued success and looking forward to creating more milestones together!



Welcome, New Hires!

Let's extend a warm welcome to **Aaisha Sadiqua** and **Sonal Kumari** for becoming a valuable addition to the Marketing Team.



Aaisha Sadiqua
Marketing Team



Sonal Kumari
Marketing Team

Work Anniversaries Celebrated

SAURABH SHEKHAR
VIPUL KUMAR
ASHISH KUMAR
ANANYA SINGH
DEEPAK KUMAR
RAHUL
C SAI KIRAN
ANAND RAJ

Happy Birthday!

AVINASH KUMAR - Marketing
SONAM RAJ
MOHAMMED TAUSEEF
NAVINIT KUMAR RAI
AVINASH KUMAR - Development
RANI KUMARI
Sonal Kumari

New Projects Signed Up

Stork Hospitals
Dr. Kaushal
Sen Diagnostics
Greenfield
Insure Your Child Care