

vRock

A GMR Web Team Company Newsletter
Connect, Learn and Empower

FROM THE CEO

Hello RepuGen Webteam Associates:

Successful Leaders

11th Observation – Unique Value Proposition

As a marketing agency, we are well aware of the need for UVP, or Unique Value Proposition, for differentiating themselves from competitors. UVP is the foundation of all businesses that have succeeded for an extended time. A UVP could be customer service, unique technology, low prices, etc., but a business is lost without one.

I have already shared many traits of successful leaders in my previous observations. One area that legends separate themselves from the above-average successful leaders is their relentless pursuit of something new and unique. A great example is Steve Jobs, responsible for Mac, iPod, iTunes, iPhone, iPad, Apple Stores, and a slew of new products like iWatch, which he visualized that the company is still producing. His focus on making it the easiest product to use resulted in new categories of businesses.

So how can we use this knowledge to help ourselves become better leaders? Look closely at what you are doing daily and focus on anything you can improve to make our in-house or client businesses "new and unique." You will notice that being new and unique does not mean the outright discovery of a product. Steve Jobs did not "invent" anything but made the existing products better. Just like UVP, it could be a feature or service that makes your contribution to the business product or service stand out. It could be adding new features in RepuGen to make it stand out from competitors, improving a client website to improve conversion, or adding capabilities to the GMR Transcription platform to give the company a huge competitive advantage. We are all blessed with the brain to do it; all we need is the desire to apply it.

Until next month.....

Ajay

KNOW YOUR COLLEAGUES



Sany S. Saju

Born and brought up in Patna, Bihar, I completed my schooling at St. Joseph's Convent (Patna) in 2013, graduated from St. Xavier's, Kolkata (B.com) in 2016, cleared CA Intermediate in 2018, failed twice in CA Finals in 2019- and was led to be (miraculously) at SOFI Bible School, Dimapur, Nagaland in 2020!

The rest is (part of) history... I truly believe that "no mind has imagined what God has prepared for those who love Him!" Thank you, RepuGen (FirstBit), for being a part of my awesome journey! There is much more to say, but for now, I am on my way!!! 😊



Akmal Hussain

I am a native of Patna and a post-graduate in Computer Application. I started my career opportunity with Solaris Infotech Solution. I wanted to take my career to the next level, so I joined Repugen Web Team as a Software Engineer in 2018. I am telling honestly that this decision was the best decision of my life. I started to learn logical things and grow my knowledge day by day.

Right now I am promoted as a Sr. Software Engineer here. I want to say thanks to all the Senior team members and my colleagues for supporting me in every condition. My special thanks to my Team Leader Sonu sir for guiding me in the right direction.

I like to travel and play cricket.

THE HR SPEAKS

We appreciate Ram and Kirti for the fact that their excellent results with **New Jersey Hair Restoration & MI Express** resulted in a successful referral. This has led to the unprecedented step of announcing a bonus for each of them. Congratulations Ram and Kirti. Kudos Abhay and Avinash on this performance. Your strategy seems to have worked and your team rocked.

Welcome, New Hires!

Please join me in welcoming and extend Congratulations to Loknayak Bharti, Ratnesh Kr. Sinha, Amit Kumar, MD Tauseef, Vikash Kumar and Pratik Sen Gupta.



Loknayak Bharti



Ratnesh Kr Sinha



Amit Kumar



MD Tausheef



Vikash Kumar



Pratik Sen Gupta

A very happy birthday to our associates

- MD SIKANDAR AHMED
- ATUL KUMAR SINHA
- RAHUL ANAND
- SIDHARTH KUMAR
- POONAM KUMARI
- SIDDHARTH
- PRIYA SINGH
- CHANDAN KUMAR GUPTA
- ASHUTOSH KR CHOUBEY

And congratulations to these associates who celebrated their work anniversaries with us.

- AMIT RANJAN
- AVINASH KUMAR
- RAM THAKUR
- RAKESH NANDAN
- VINIT SINHA

New Project signed up: Home Care Partner

Please feel free to get in touch for any query.

Stay safe, stay healthy!