



CEO's Corner



Ajay Prasad

Career vs. Personal Life

I am reading something about work-life balance almost every day in the Wall Street Journal or other business e-magazines I read. The definition of "work" is obvious, but "life" is evolving among the new generation. Life used to be defined as the time for family when I started working, and there was no concession for hobbies, etc.

There was almost no successful career path for people who wanted to "balance" work-life. Today, everything enjoyable appears to be the definition of life, and people expect no relationship between the hours worked and a successful career.

[READ MORE](#)

Know Your Colleagues



Anamika Kumari

I was born in Patna & did my schooling at A. V. M school Bokaro Jharkhand, and then I completed my M. Com from N. O. U Patna in 2019.

I joined FirstBit Digital Technologies in March 2021 as a fresher & got an opportunity to work under Amit Sir. Since then, I have learned a lot of things & am still learning from my seniors & teammates. I thank FirstBit Digital Technologies for allowing me to be a part of this company. Apart from work, I love listening to music, traveling & also I love to spend my time with my family & friends.

Juhi Afreen

Hola! I'm CS Engineer by qualification but UI/UX designer by choice. After Completing my B. Tech from GNIOT, Greater Noida, I returned back to my hometown Patna.

Being clueless about IT industries in Patna, I started my career in Digital Marketing. Since the creative process forever inspired me, I switched to Graphic Designer. I joined FirstBit in May 2021 and got the opportunity to work under Ramesh Sir. Ever since then exploring different aspects of designing.

Social Media is another vital source of my inspiration to keep up my artistic ability. I am an avid binge watcher and foodie. My hobbies include window shopping, sketching, and painting.



THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to [Avinash Kumar](#) and [Manish Kumar](#).



Avinash Kumar



Manish Kumar

Work Anniversaries Celebrated

CHANCHAL KUMAR
RIYA RANI
JUHI AFREEN

Happy Birthday 🎂

June 2022

- SHISHIR KUMAR
- SUMIT RAJ
- VIKASH KUMAR
- PRATIK SEN GUPTA
- UNNATI
- KUMAR ANKIT

New Project Signed Up

The Video Editor
Metro Urgent care
Dr. Nandita P.Palshetkar

Important Links For Digital Marketing

- [Near me' brand names don't rank higher for 'near me' searches](#)
- [May 2022 core update released for Google Search](#)
- [What to look for in a technical SEO audit](#)