

vRock

A GMR Web Team Company Newsletter
Connect, Learn and Empower



FROM THE CEO

Hello RepuGen Webteam Associates:

Successful Leaders

7th Observation – Focus

Successful leaders focus on mastering one skill or subject at a time and broaden their area only after they have established credibility with their team, peers, and superiors in one area of their mastery.

I got this lesson fairly early in my career. When asked about my ultimate career goal, I boldly told my mentor, who happened to be the head of marketing, that I wanted to become the company CEO. After a few moments of reflection, he told me that every CEO is a master of at least one discipline; Finance, Operations, Marketing, HR, etc., so I need to master one area first before shooting for the CEO job. He then humbly (see Tip # 3) told me to take his suggestion with a grain of salt because he has not achieved it. A few years later, he became CEO of another company.

A few years back, I was racking my brain to figure out why GMRW is not successful, whereas GMRT was profitable and was considered a market leader despite its size. I suddenly remembered his suggestion and quickly realized that GMRW had become the jack of all trades, whereas GMRT has become a master of one business, transcription. I hope that GMRW will be equally successful now that we have decided to focus on the healthcare sector and gradually getting recognition in the space. We wasted several years because I ignored this basic fact, but better late than never.

Until next month.....

Ajay

KNOW YOUR COLLEAGUES



PRIYA KUMARI

I was born in Bihar and completed my schooling from Patna. I attended Sikkim Manipal University for my graduation degree B.Sc (IT). I completed MCA From A. N. collage, Magadh University. I started my career from NIC in June, 2016. I joined GMR Web Team on 15th June, 2019. I have learnt a lot of new things from my seniors and teammates. At present, I am working on the RepuGen Project.

My hobbies include listening to music, going out for shopping and eating with my friends. I like decorating my house and keeping it clean.

NAYAN PRAKASH

I Joined GMR Web Team in October 2019 as a PPC executive handling the LSM projects where I got the chance to explore the field of Digital marketing more broadly. March 2020 brought a turning point in my career as I started working under Shivani. Her guidance and full support helped me to add on new skills to my domain. I got the opportunity to handle the platinum PPC projects like University Frames, RepuGen, and others. Now, I am managing the PPC team with full support from my team members and guidance from Shivani and Mahesh.

Apart from work, I like to read the recent trends in digital marketing. The lockdown period forced me to watch web series, movies every weekend. Currently, I am enjoying the American series "The Good Doctor" 😊



THE HR SPEAKS

Please join me in welcoming & extending Congratulations to Rakesh Kumar, Riya Rani, Sruti Swaroop and Juhi Afreen.



Rakesh Kumar



Juhi Afreen



Sruti Swaroop



Riya Rani

A very happy birthday to our associates

- SHISHIR KUMAR
- SURBHI SHANKAR JAISWAL
- SUMIT RAJ

And congratulations to these associates who celebrated their work anniversaries with us.

- CHANCHAL KUMAR
- ABHILASH SRIVASTAVA

New Project: Steven Wittenberg Gordon, MD.

Please feel free to get in touch for any query.
Stay safe, stay healthy!